

# SHARP SURVEY 2024

## SOCIAL MEDIA PACK

Please feel free to use or adapt the suggested text with the graphics.

SHARP scheme survey link: <https://bit.ly/469HfAM>

Tap or click on each of the images to download.

### SUGGESTIONS FOR MATURE AUDIENCES

#### Attention Motorcycle Enthusiasts!

SHARP is dedicated to enhancing helmet safety, and we need your insights. Participate in our Helmet Safety Survey and contribute to safer riding conditions for everyone.

◆ Your Helmet, Your Voice – Join the SHARP Movement!

As a token of appreciation, you could win £50 to spend on high-quality gear.

🔗 Take the Survey: <https://bit.ly/469HfAM>

**#SHARPSafety #HelmetSafety  
#MotorcycleSafety**

#### Riders, we need your help!

Your helmet experience is vital for improving safety standards. Take a moment to fill in the SHARP Helmet Safety Survey.

#### Hey Riders!

SHARP needs your feedback on helmet safety. Your insights can help make riding safer for everyone. Take a few minutes to fill in their survey and make a difference. 🏍️

🎁 You could also win £50 to spend on helmets and gear!

🔗 Take the Survey: <https://bit.ly/469HfAM>

**#SHARPSafety #HelmetSafety**

#### 🏍️ Riders, We Need You! 🏍️

Your voice matters! Share your helmet experiences by filling in the SHARP Helmet Safety Survey. Help us make the roads safer for everyone.

🔗 Take the Survey: <https://bit.ly/469HfAM>

### Attention Bikers!

Want to make a difference? Your input on helmet safety could save lives! Take a few minutes to fill out the SHARP Helmet Safety Survey and help us improve safety standards for all riders.

👉 Take the Survey: <https://bit.ly/469HfAM>

### 🔒 Attention All Riders! 🔒

Your helmet could save your life – but we need YOUR help to make them even safer! 🧠 ➡

Join the SHARP Survey today and share your helmet experiences. Your feedback will help us improve safety standards for everyone on the road.

Let's make sure everyone rides home safely. Share this with your fellow riders!

👉 Take the Survey: <https://bit.ly/469HfAM>

**#SHARPSafety #HelmetSafety  
#MotorcycleLife #MotorcycleSafety**

## SUGGESTIONS FOR YOUNGER AUDIENCES

### Attention Young Riders!

Want to help make helmets safer and win awesome prizes? Take the SHARP Helmet Safety Survey today! Your feedback is super important, and it only takes a few minutes. Let's make riding the best and safest experience ever!

👉 Take the Survey: <https://bit.ly/469HfAM>

### Young Riders!

Wanna be a hero? Help us make helmets safer by taking the SHARP Survey! It's quick, easy, and you could win a cool prize. Let's make riding the best it can be! 🧠 ➡

👉 Take the Survey: <https://bit.ly/469HfAM>

**#SHARPSafety #HelmetSafety  
#MotorcycleSafety**

## FURTHER SUGGESTIONS

Win £50 to spend on new gear by taking a quick survey for the SHARP helmet safety scheme. Your answers will help make riding safer for everyone

👉 Take the Survey: <https://bit.ly/469HfAM>

### Your helmet is your choice.

Take a short survey for @SHARPgovuk about your riding & helmet buying experiences. Your answers will help reduce head injuries to riders.

👉 Take the Survey: <https://bit.ly/469HfAM>

### 1 in 3 motorcycle crashes involves young riders.

Help make riding safer by answering a few questions for @SHARPgovuk.

👉 Take the Survey: <https://bit.ly/469HfAM>

### Every ride should end with a smile!

Help make riding safer for everyone by taking part in a research study.

👉 Take the Survey: <https://bit.ly/469HfAM> for the SHARP helmet safety people.

### Show your mum you are serious about road safety!

👉 Take the Survey: <https://bit.ly/469HfAM> for the SHARP helmet safety people and win free bike gear.

### Older riders are safer riders, it's a fact.

But you can make young riders safer by helping out the SHARP helmet safety people.

Pay it forward, 👉 Take the Survey: <https://bit.ly/469HfAM>

### Help improve motorcycle safety 🏍️

Take this quick survey about your helmet usage and purchasing experiences. By participating, you'll be helping shape the future of the SHARP helmet safety scheme and contributing to safer rides for everyone. Plus, you could win a £50 to spend on gear 🏍️

Take the Survey: <https://bit.ly/469HfAM>

Let's make sure everyone rides home safely. Share this with your fellow riders!

Take the Survey: <https://bit.ly/469HfAM>

**#MotorcycleSafety**

### Help improve motorcycle helmet safety!

Take a short survey for SHARP about your riding and helmet buying experiences. Your input will help reduce head injuries to riders by ensuring the SHARP helmet safety scheme is working hard for you. Plus, you could win free bike gear!

👉 Take the Survey: <https://bit.ly/469HfAM>

Share this with fellow riders to spread the word. Every response counts!

**#MotorcycleSafety**

## LANDSCAPE IMAGES (most suitable for X, Facebook, LinkedIn)

<p>SHARP THE HELMET SAFETY SCHEME</p> <p>Every ride should end with a smile</p> <p>1 in 3 crashes involve <b>RIDERS UNDER 30</b></p>	<p>SHARP THE HELMET SAFETY SCHEME</p> <p>What makes you the best <b>RIDER?</b></p> <p>1 IN 3 CRASHES INVOLVE YOUNG RIDERS</p> <p>BE THE EXAMPLE, NOT A STATISTIC.</p>
<p>SHARP THE HELMET SAFETY SCHEME</p> <p>What makes you the best <b>RIDER?</b></p> <p>1 IN 3 CRASHES INVOLVE YOUNG RIDERS</p> <p>BE THE EXAMPLE, NOT A STATISTIC.</p>	<p>SHARP THE HELMET SAFETY SCHEME</p> <p>Every ride should end with a smile</p> <p>Your bike cost £5k <b>WHAT'S THE PRICE ON YOUR HEAD?</b></p>
<p>SHARP THE HELMET SAFETY SCHEME</p> <p><b>YOUR HELMET YOUR CHOICE</b></p> <p>TELL US WHY YOU PICKED IT.</p> <p>Every ride should end with a smile</p>	<p>SHARP THE HELMET SAFETY SCHEME</p> <p><b>YOUR HELMET YOUR CHOICE</b></p> <p>TELL US WHY YOU PICKED IT.</p> <p>Every ride should end with a smile</p>
<p>SHARP THE HELMET SAFETY SCHEME</p> <p><b>WHAT'S YOUR HEAD WORTH?</b></p> <p>Every ride should end with a smile</p>	<p>SHARP THE HELMET SAFETY SCHEME</p> <p>Every ride should end with a smile</p> <p><b>WIN FREE BIKE GEAR</b></p> <p>Tell us about yourself</p>

<p>SHARP THE HELMET SAFETY SCHEME</p> <p>Every ride should end with a smile</p> <p><b>Mum worries about your riding</b></p> <p>Put her mind at ease by completing our survey</p>	<p>SHARP THE HELMET SAFETY SCHEME</p> <p><b>PAY IT FORWARD</b> →</p> <p>1 in 3 motorcycle crashes involve young riders Help us today, so that <i>everyone</i> rides home safely tomorrow</p>
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## PORTRAIT IMAGES (most suitable for Instagram)

<p>SHARP THE HELMET SAFETY SCHEME</p> <p>1 in 3 crashes involve <b>RIDERS UNDER 30</b></p> <p>Every ride should end with a smile</p>	<p>SHARP THE HELMET SAFETY SCHEME</p> <p><b>Mum worries about your riding</b></p> <p>Put her mind at ease by completing our survey</p> <p>Every ride should end with a smile</p>	<p>SHARP THE HELMET SAFETY SCHEME</p> <p><b>What makes you the best RIDER?</b></p> <p>1 IN 3 CRASHES INVOLVE YOUNG RIDERS</p> <p>BE THE EXAMPLE, NOT A STATISTIC.</p>
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**SHARP**  
THE HELMET SAFETY SCHEME

**YOUR HELMET  
YOUR CHOICE**  
TELL US WHY YOU PICKED IT.

Every ride should end with a **smile**

**SHARP**  
THE HELMET SAFETY SCHEME

**WHAT'S YOUR  
HEAD WORTH?**

Every ride should end with a **smile**

**SHARP**  
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**WIN FREE BIKE GEAR**  
Tell us about yourself

Every ride should end with a **smile**